

# Ashlee Taylor

Strategic Advisor

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OFFICE: CALGARY SOUTH



I am committed to supporting injured riders, providing the financial and emotional help they need to rebuild their lives

Ashlee Taylor is a Strategic Advisor in the Personal Injury Group at McLeod Law and the founder of *One Broken Biker* (OBB), a non-profit organization that has expanded across Canada to provide compassionate and financial support to injured motorcyclists and their families. Since its founding in 2012, OBB has donated over \$100,000 annually to individuals impacted by motorcycle accidents.

Beyond her professional work, Ashlee has built a significant online presence under the alias Ride With Red, amassing nearly 100,000 followers across various platforms. Through this personal brand, she shares motorcycle reviews, camping adventures, and entertaining content that celebrates the motorcycle lifestyle, allowing her to connect with and inspire fellow riders.

At McLeod Law, Ashlee combines her passion for motorcyclists with her professional skills, helping to guide initiatives that support injured riders by connecting them with professionals knowledgeable in motorcycle injuries.

Outside of work, she enjoys traveling, spending time with family and friends, and, of course, riding her motorcycle.

