

# Tammy Rousseau

Director of Business Development and  
Marketing

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## ASSISTANT

Sarah Cubillan

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I align cultures with brand by collaborating with others to deliver creative ideas and solid results.

Tammy is responsible for the business development and marketing strategy for McLeod Law. She works closely with the lawyers to design and implement client-focused strategies that attract, retain and expand a loyal client base while identifying opportunities to raise McLeod Law's profile in the Calgary market.

With over 10 years experience in legal marketing and business development, Tammy understands the needs of a progressive law firm. Prior to joining McLeod Law, she worked with two national law firms and an international law firm.

In her spare time, Tammy enjoys spending time with family and friends and travelling with a good book, or two.

## Education

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**2012** University of Calgary, BA (Honours)

## Memberships

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- Legal Marketing Association, Western Canada Region

## Community

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- Board Ready Women  
Board Advisor 2021-Present