

## **NEWS**

## Canada's Anti-Spam Legislation Presentation to the CHBA

June 12, 2014 Canada's Anti-Spam Legislation Presentation to the CHBA

Robert Fooks and David LeBoeuf present on Canada's Anti-Spam Legislation ("CASL") to members of the Canadian Home Builders' Association, Calgary Region (CHBA). This new legislation prohibits associations and businesses from sending unsolicited commercial electronic messages without 'express' or 'implied' consent. Further, CASL imposes strict content requirements on your communications to clients and bears significant penalties for non-compliance with fines of up to \$10 million. Please click here to view the presentation.