

## NEWS

### McLeod Law launches new brand Identity and website

March 4, 2019

McLeod Law is proud to launch the new brand identity including the unveiling of a new website as well as marketing assets and collateral. The website offers a wealth of information on the firm's full-service offering of **business**, **litigation** and **personal** client services.

Managing Partner, **Robin Lokhorst** comments, "Over the past year we have gone through an extensive process to uncover McLeod Law's *special sauce*. This is an exciting time for the firm. By speaking with clients, colleagues and looking at the industry, we were able to learn how McLeod Law is differentiated—by our people, our collaboration and our community."

This is the start of one unified brand highlighting McLeod's values and advantages for one consistent message to clients and prospective clients, as well as internal stakeholders.

#### About McLeod Law LLP

*McLeod Law LLP is a full-service business, litigation and personal client services firm located in Calgary serving privately-held companies and individuals. McLeod's team of 50+ lawyers take a customized approach to every client engagement, scaled accordingly for an efficient and effective result. McLeod Law is in the business of helping people, and that will never change.*