

NEWS

McLeod Law Launches Business Innovation and Growth Study

October 19, 2021

Small business is big business in Calgary and surrounding regions. In Calgary alone, smaller businesses account for 95.2 percent or 55,434 businesses (CED, 2020).

Over the past 18 months, small business growth has been heavily impacted by the global pandemic. Despite this, a subset of companies have pivoted and persevered to generate new innovative opportunities resulting in high growth.

We are excited to learn more about how small businesses are evolving and advance our understanding of how we can collectively maintain and build Alberta's economic success. The Business Innovation and Growth Study will uncover the innovative practices that small businesses across Alberta are deploying to achieve growth.

To share your views and gather new insights from your peers, we invite you to participate in the study conducted by Growth Compass, in collaboration with Mount Royal University (MRU) and McLeod Law.

Access the survey [here](#).

The survey will close on November 30, 2021.