

## **NEWS**

## Vivametrica's Analytics Platform Supports Personal Injury Claims

November 19, 2014

Vivametrica's Analytics Platform Supports Personal Injury Claims

McLeod Law joins with Vivametrica to tap the wealth of quantifiable data for use in personal injury litigation.

Vivametrica has developed an analytics platform, using data from wearable sensor devices, called Fitbits for the assessment of a personal injury claimant's functional abilities.

Vivametrica's Functional Activity Assessment tool provides a method for the early assessment of the strength of a client's case. The Functional Activity Assessment closes the gap between what a client perceives and what is objectively verifiable.

Simon Muller, Partner in the Personal Injury Group of McLeod Law is using this health data on behalf of a client. This data is a valuable asset in assessment and support of our client's claims.

Click here for the article in Forbes.